

## **Financial strategies to Create a Value in Global Market**

### **Seminar Outline**

#### **► Objectives:**

Participants completing this course will understand how to:

- Develop the ability to measure the consequences of your strategic decisions for shareholder value
- Improve your understanding of how to increase the value of your company by appropriate investment, financing and restructuring decisions
- Increase your knowledge about the financial markets – particularly how the markets perceive your decisions and how you can change their perceptions

#### **► Who should attend:**

- Senior Vice Presidents
- Treasurers
- Directors of Finance
- Financial Analysts
- Financial Managers
- Directors of Mergers and Acquisitions
- Credit Analysts
- Heads of Accounting
- Portfolio Managers
- Senior Bankers
- Controllers
- Consultants
- Heads of Trading
- Heads of Strategy and Planning

#### **► Structure:**

This 3 days seminar. The course material provided includes all presentation materials, notes and additional handouts.

### **► Program outline**

The course contains the following topics:

- **Valuation** including investigation into Weighted Average Cost of Capital (WACC) and Adjusted Present Value (APV)
- **Financing** which looks at the impact of taxes, financial distress costs, agency costs and information asymmetries. As well as how derivatives and hybrid financing can improve capital structure.
- **Asset restructuring** to look at all forms of corporate restructuring, including Mergers and Acquisitions.
- **Financial restructuring** and trends such as leveraged buyouts and share buyouts.
- **Value-based management and managerial incentives** to understand what motivates managers to create shareholder value.
- **Shareholder communication** and how to communicate with capital markets through actions rather than words.