

Strategic Thinking Seminar Outline

General Overview:

In this two day workshop acquire the perspective, framework, and tools necessary to engage others in strategic decision-making and lead the broader strategic conversations required to outperform competitors and shape the long-term health of your team or enterprise. Receive tools for analyzing environmental factors, customer trends, the competition and market differentiators.



Detailed Overview/Outline:

Strategic thinking is no longer a once-a-year task performed as part of the annual strategic planning process. More than ever, today's leaders require the ability to execute tactically, as well as work and think strategically. At all levels, strategic thinking has become necessary for both short- and long-term success. The key lies not just in individual skills, but also in the ability to engage others in an ongoing strategic process.

Who Should Attend:

Leaders and managers who want to think strategically and lead broader strategic conversations with others.

What You Will Learn:

- How to exercise discipline and build strategic thinking into your work regimen
- How to sort through ambiguity and information clutter so that you can focus on what matters strategically
- How to involve key players in assessing strategic options
- How to handle complex situations (by experiencing the acclaimed Vortex simulation)

How You Will Benefit?

- Learn practical approaches for identifying key strategic issues and opportunities
- Acquire the perspective and tools to create an environment in which you and your colleagues can think and work more strategically
- Develop plans to integrate strategic thinking into routine individual planning, problem solving, and decision making
- Benefit from a self-assessment, simulation, and toolkit specifically designed for strategic thinkers